



THE CITIZENS FOUNDATION

Newsletter

Education is not a preparation for life; Education is life itself

TCF Highlights

From the first 5 schools in 1996, TCF has:

- Progressed to 600 school units nationwide, across 63 different rural and urban locations.
- An enrollment of 80,000 students.
- A balanced gender ratio; close to 50% female students.
- Created 6,026 jobs of which 4,150 are female faculty positions.
- One of the highest-rated certified organizations by Pakistan Centre for Philanthropy (PCP).

TCF Catches International Media

- NBC airs short documentary about TCF:
<http://www.msnbc.msn.com/id/3032619/#34093384>
- CNN Money Magazine endorses TCF in a cover story article suggesting year-end donations for TCF Schools:
<http://money.cnn.com/galleries/2009/money/mag/0910/gallery.10000.money/mag/7.html>

Editorial

Dear Reader,

With the advent of 2010, we start off on a cheerful note. Saqib Shaukat is the first TCF Student who has made it to one of Pakistan's prestigious leading educational institutions, Aitchison College, Lahore. The youngest son of a police constable, Saqib is from TCF School in Bhai Pheroo, Punjab. He is excited about being in Aitchison, exposed to different cultures, learning foreign languages like French and being with new friends at campus and in his dormitory. Faith in God's benevolence, sheer optimism and support from friends like you, has enabled TCF to make a difference in the lives of thousands of children like Saqib and help them dream of a better future.

Come join TCF and pledge for 2010 to strive with renewed vigor towards the realization of more dreams into realities. It takes a meager amount to support the education of a child for an entire year. Log on to www.thecitizensfoundation.org to pledge your support.

This issue awaits your feedback. We eagerly welcome your ideas and queries at: info@thecitizensfoundation.org

God Bless You
Happy New Year

TCF Newsletter Team. 



III & IV graders with their teacher Mehtab Begum of TCF School in Qayyumabad, Karachi



Altering young lives...

Grade X student Sabiha belongs to a family of nine children. Her father got ill so he could not work – neither does her mother. Her brothers work together, driving and fixing trucks. Sabiha dreams of being an engineer in the army. After school hours she teaches kids up to grade V in the afternoons. She charges those that can afford to pay and the others she teaches for free! She is adamant to spread the light that has made her own life brighter. Sabiha says, *"I have knowledge now and I want to spread it to others."* You can be an active partner of TCF in changing young lives of boys and girls like Sabiha. Your generous donation to 'Support-a-Child' (SAC) will be an invaluable gift for a deserving TCF Student. To support the education of a TCF Student for an entire year, please log on to TCF Website for further details. Come forward to help fulfill many innocent young dreams by donating today to SAC Campaign.



Sabiha; spreading the light of literacy

TCF students make us proud

MATRICULATION RESULTS 2009

REGIONS	TCF%	LOCAL BOARDS%
North	100%	62%Lahore Board
South	96%	70%Karachi Board
	(Dharki 100%)	72%Sukkur Board
South west	82%	70%Karachi Board
	(Hubco IPGD)100%	81% Quetta Board

Art from the heart

Good News to share with TCF Family! 10 year old ShahidullAllah from TCF School in Mohammadi Goth, Karachi has been declared a winner in the Unilever National Art Competition. In October, Unilever initiated a huge national art competition among all leading schools around Pakistan. TCF Schools were also invited to participate

and 28 pieces of art-work by TCF Students were selected by Unilever's art judges. These students hailed from TCF Schools in Faisalabad, Lahore, Khanewal, Islamabad, Muzaffargarh, Sargodha, Rawalpindi, Thatta and Karachi.

TCF Summer Camp

"This was the first time I participated in any voluntary educational program. I leave this camp with loads of memories! Not only have I taught these VIII Graders, I have actually learned a lot from these kids..."

Zain-ul-Abedeem Goplani, student @ Bayview High School, Karachi (age:18).

TCF welcomed 275 young volunteers like Zain from leading educational institutes of Pakistan and overseas who participated in one of the biggest events organized by TCF: Summer Camp 2009. The camp – from July 13-28 – was conducted in 14 TCF Secondary Schools of Karachi and six secondary schools of Lahore. Summer Camp offered interesting pottery classes, English Language and Science classes.

At the end of the camp, volunteers arranged farewell parties at their respective schools and certificates were presented by TCF Principals to the volunteers.



The merry TCF summer camp group, Lahore

"When i grow up i want to be..."

Between October and December, four "career days" were held in four TCF High Schools located in different urban slums sprawled across Karachi. Held by the Assistant Manager of TCF Volunteer Program, these sessions focused on academic counseling, information about leading professional colleges and vocational training options. Information about different career-options and scholarship programs were also discussed. 168 students attended these interactive sessions.

TCF Wins International Award for third consecutive year!

TCF has been honored by the South Asian Federation of Accountants (SAFA) for the third consecutive year as TCF Annual Report 2008 is declared a winner in the Non-Governmental Organizations Category. The Report has been adjudged as the recipient of Best Presented Accounts Award. Previously TCF Annual Reports 2007 & 2006 have also earned SAFA Awards! For details please log on to:

www.thecitizensfoundation.org



Golfers play for education

TCF annual Golf Tournament at Karachi Golf Club (KGC) took off for the sixth year in a row in December from 05 till 06. The event hosted 28 teams representing local and multinational institutions. TCF Teams from Head Office,

South Region and South West Regions diligently worked to make this tournament a success. The entire proceeds of the Tournament went to TCF Education Program. For details please log on to www.thecitizensfoundation.org

Rahbar's fourth successful phase

"I consider TCF Rahbar program as one of the best use of Saturdays. Spending time at TCF schools and interacting with students brings a new meaning to an otherwise busy corporate life. I, for one, participated with the notion of 'giving' but in hindsight feel that I have gained more than what I gave," shares Faraz Siddiqui, previously a mentor & currently one of the "Rahbar Coordinators".

TCF Secondary Students' mentoring program Rahbar has successfully concluded its fourth successful phase in

Karachi and second phase in Lahore in December. Rahbar Program in Karachi was held at 11 TCF Schools from October till December and it involved 490 students of grade VIII and 144 volunteer-mentors from different walks of life. Rahbar Program is aimed at the development of youth as responsible members of their communities. In Lahore, the program was conducted in three schools and involved more than 100 students and 45 volunteer-mentors.

Do you want to be a Rahbar? Please visit: http://www.thecitizensfoundation.org/how_you_can_help/rahbar.html

TCF partners with Citi & UCH Power

Taking literacy to far flung communities: TCF & UCH Power (Private) Limited (UPL) recently signed an agreement under which UPL will provide funding for the construction of a TCF Primary School – Uch Power Ltd Campus III in the far flung community of Dera Murad Jamali, in Balochistan. Since 2006, two dual-unit TCF Primary Schools – UPL Campuses I and II have been successfully disseminating quality education in Dera Murad Jamali. Not only will UPL be providing operational funding for the campuses, UPL Team will also sponsor the establishment of a TCF Secondary School in the year 2011-12 in time for the graduation of the first batch of students from the primary school.

TCF Young Investors: Citi Foundation initiated a new program called "Young Investors Initiative" for grade X students of TCF Secondary Schools with the objective of introducing them to principles of efficient resource and financial management. The pilot of the program was organized in August 2009, when 30 trained TCF Teachers rolled out the program to over 600 TCF students in 20 secondary schools across Karachi. At the concluding ceremony on August 21, each school presented an entrepreneurial idea within the context of their community. The winning students of Jam Kando Goth proposed the usage of Date-palm leaves as the principal raw material to initiate an accessories outlet in their area and walked away with a cheque from Citi Foundation for supporting their school.

Together for the cause of education

Media Supports TCF Zakat Campaign: Through billboards, print & electronic media, different channels and publications in Pakistan have come together for the cause of education. Their support has been of immense help to TCF for propelling its Zakat Campaign. TCF extends heartfelt gratitude to United Media, GEO, SAMMA TV, ARY, AAJ TV, CNBC, T Media, Women's Own and Wavetech. TCF also wishes to thank Mobilink for its support.

Thumbs up for TCF Zakat Campaign Supporters: Without support from corporate, banking sectors, clubs & restaurants etc. it would not have been possible for TCF to take its Zakat Campaign successfully forward! Thumbs up to Candyland, Searle, SCB, Citi Bank, S.Abdulla, NIB, MnB, Bar-b-q-tonight, Barclays, Faysal Bank, Copper Kettle & Castrol.

TCF & Petarians: TCF is proud to partner with The Petarian Foundation as recently the partnership has resulted in the construction of a TCF Secondary School in Petaro, Sindh. Senior Provincial Minister for Education, Mr. Pir Mazhar-ul-Haq was the Chief Guest at the Ground Breaking and Plaque Unveiling ceremony in the area on November 15.

Japanese support TCF Movement! Embassy of Japan in Islamabad hosted a simple ceremony on November 26, where a grant agreement was signed between TCF and the Government of Japan. Our Japanese supporters have come together to stand by TCF Movement – the mutual venture is regarding TCF School in Bhai Phero, Punjab. This grant will aid in the extension project of TCF Campus in this area. TCF Family welcomes its new Japanese friends onboard.

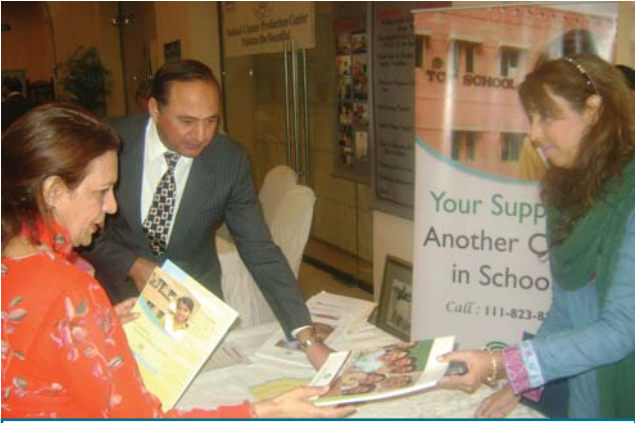


TCF CEO Syed Asaad Ayub Ahmad co-signing the grant at the Japanese Embassy, Islamabad



TCF @ PCP Seminar

TCF was invited to a national NGO Seminar in Islamabad in November. Organized by Pakistan Centre for Philanthropy, the objective of this seminar was to provide an interactive forum to government, donors & certified Non Profit Organizations. Along with all other NGOs, TCF also put up its information stall during the event. At the seminar all stakeholders discussed and deliberated on issues relating to the development sector of Pakistan.



TCF Regional Manager cdre.(R) Misbahuddin sharing TCF information with visitors

Highlights from STCF

It has been a busy phase for Supporters of TCF (STCF). Huge amount of funds have been generated as a result of special events including an auction & hi-tea in Karachi. The auction & hi-tea on November 11 also featured amateur singer Noor who not only sang the legendary Madam Noor Jehan's most popular numbers chronologically from the start of her career, but also narrated the icon's life story.

Karachi Chapter's new wing: In October, STCF in Karachi launched a new wing in the area KDA to reach out to more supporters and volunteers across the cosmopolitan. Cheers to our diligent team of supporters!

**To make online donations
please visit our website:**

www.thecitizensfoundation.org

HIGHLIGHTS FROM TCF INTERNATIONAL

TCF -USA

Dallas: Supporters organized a private luncheon hosted by Dr. and Mrs. Ayaz Malik on August 9 to initiate the funding of a TCF School.

Washington DC: A group of young professional supporters organized a private fundraiser on October 3 with a panel discussion on education. Participants included former U.S. Ambassador to Pakistan Wendy Chamberlin, educationist Dr. Sabiha Mansoor, and Dr. Stephen Grand of

Brookings Institute. The support group held another social event on October 31 featuring standup comedienne Imrana Zaman.

Indianapolis: Fundraiser held on October 10. This annual fundraiser supports TCF Primary School - 'Campus of Hope' in North West Frontier Province. Moreover, the group is working on funding another TCF School.

Link for TCF-USA Online Newsletter:

<http://www.tcfusa.org/donate.php>

TCF-UK (Friends of The Citizens Foundation - FTCF)

ASICS British 10K Run: 11 brave supporters took to the streets of London with their fastest running shoes! On July 12, they gallantly participated in the popular Asics British 5K and 10K London Runs! The current Olympic and World champions ran shoulder to shoulder with FTCF volunteers. The funds raised went towards TCF Education Program. FTCF aims to register 40 volunteers for the run in summer 2010. Contact info@ftcf.org.uk to sign up today!

Manchester Event with Dr. Marie Lall: On August 03, FTCF hosted its first speaker event in Manchester with senior lecturer, Dr. Marie Lall from the Institute of Education. Dr. Lall is an Associate Fellow on the Asia Programme at Chatham House and is a member of the education advisory council at TCF-Pakistan. As a result of this event, FTCF's

work was introduced at the North West Muslim Professional's Network dinner on October 23 and FTCF were also beneficiaries of the MEDiCS Dinner on December 11.

FTCF Kilimanjaro Trek 2009: FTCF Volunteers conquered the great "Roof of Africa", Kilimanjaro. This trek took place in October from 16 till 25. FTCF recruited a multinational group of trekkers with 12 participants from the UK, 10 from Singapore, 2 from Hong Kong and 1 from Bahrain – all of whom tried relentlessly to reach the summit of Africa's highest mountain. FTCF extends a heartfelt thank you and well done to all the trekkers for undertaking this challenging task for the youth of Pakistan!

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To make online donations please visit our website: www.thecitizensfoundation.org

For Comments & Suggestions write to: marketing@thecitizensfoundation.org